



**PLAY**  
AUDIO-VISUAL FULL SERVICE

to impress.


**SALE, RENTAL AND INSTALLATION  
OF AV PRODUCTS AND SERVICES FOR  
SMALL AND BIG COMPANIES**



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Your event is only 'complete' when your guests are **visibly impressed**. With an eye for detail we fine-tune light, sound and images into audio-visual total concepts. From an intimate theatre to an empty congress hall: our engineers design a digital light and sound plan and amaze you with innovative techniques. Including flexible leasing or rental formulas.

**PLAY advises, you organise. To your and your visitors' amazement.**



## PLAY ADVISES

There must be a hundred different projectors on the market. But how do you know which projector is suitable for your conference room, auditorium or event? Time to unleash the expertise of an expert. Based on your request, light, sound, or image technicians advise you on your audio-visual installation. For **audio-visual total concepts**, a digital image, sound and light plan is drawn up.

## PLAY RENTS

Product launch, company party or just an open-day? Stylish audio-visual support leaves an unforgettable impression on your visitors. From the smallest light spot to the biggest LED screen: **all AV materials can be rented at PLAY, easily and quickly**. For one day, a couple of weeks or even with a flexible leasing contract. On one condition: we make no compromises on the quality of the material. And if you want, we'll even install everything for you.

## PLAY SELLS

Light, sound or images are crucial techniques to add interaction and dynamics to your building. AV installations as the beating heart of your organisation, for efficient communication or stylish integration. PLAY only uses A-brands to guarantee crystal clear sound or razor sharp images. For you, but most of all to wow your visitors.



# **ADVICE SALE RENTAL INSTALLATION**

**PROJECTORS & SCREENS**

**PROFESSIONAL AUDIO**

**INSTALLATIONS DISPLAYS, VIDEO & LED WALLS**

**DIGITAL SIGNAGE**

**INTERACTIVE DISPLAYS, TOUCHSCREENS & KIOSK**

**AUDIO & VIDEO-CONFERENCING**

**CONGRESS & VOICE SYSTEMS**

**STREAMING VIDEO, VIDEO ON DEMAND & IPTV**

**CONNECTIVITY & SIGNAL DISTRIBUTION**

**CONTROL & AUTOMATION**

**INSTALLATION & MAINTENANCE**

**ENGINEERING**





## Projectors & Screens

At an event or meeting you want a dynamic projection of a presentation or a perfectly streamed video. Technically perfect but also sharp, legible and convincing. To rent or to buy? Your choice... We will gladly advise you on the best choice of beamer or the right screen. And we will install everything seamlessly for you.

- **Pico LED projectors**
- **Mobile projectors**
- **High-end projectors**

“We will show you around in the vast offer of projectors and screens.”



“The same quality is guaranteed on every seat.”

## Professional Audio-installations

Professional audio-engineers design the clearest audio-installation based on a digital sound plan. From compact autonomous sound systems to full public address (PA) and concert installations, the same quality on every seat is guaranteed.

- **Meeting rooms**
- **Auditoriums & conference rooms**
- **Public address systems (EVAC standard)**
- **Concert halls & theatres**
- **Museums (soundscapes)**
- **Sport stadiums**



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## Displays, Video & LED walls

A professional communication system, both internal and external, leaves an unforgettable impression. We will introduce you to an extensive range of professional displays for all your applications, stand-alone or video walls. Including indoor and outdoor LED walls.

- **Presentation/meeting**
- **Digital Signage**
- **Video walls**
- **Control Rooms**
- **LED walls (inside and outside)**





## Digital Signage

Digital Signage enables you to communicate anywhere in the world to one or more screens through a central management system. A uniform look & feel, at the right moment, easy to manage, locally or centrally.

- **Advice on screens and players**
- **Installation software, configuration and design**
- **Programming of customised plug-ins and layout**
- **Specialised Digital Signage technicians and engineers**
- **In-company training to get started yourself**



“Immediately bring your employees or customers up to speed via a digital information screen. With one press of a button, anywhere in the world.”





## One impression

Genuine valuation for your work is expressed in a single moment. The first impression. Amazement and respect of your customer for the end result. A professionally equipped conference room, a crystal clear seminar or a spectacular personnel event. It's all about the details. Like a perfectly dimensioned balance of light, sound and projection. At PLAY, impassioned engineers look for an intelligent integration of an audio-visual concept. Also find out about our flexible leasing and rental formulas. Not to be different, but to make the difference.





Noortje Palmers

## Interactive displays, Touchscreens & Kiosk

Do you want more interaction and dynamics in your class, conference or training rooms? Discover the strengths of interactive and professional systems such as touchscreens (recessed, surface-mounted), touch tables (multi-touch) and kiosks. Renting or buying? Technicians advise, deliver and install anywhere you want. In any formula you want.

- **Interactive signs, projectors, displays**
- **Pen tablets**
- **Touchscreens and touch tables**
- **Kiosk touchscreens**

“Ideal for people looking for interactive content in museums, shops or trade fairs.”

## Audio & Videoconferencing

From traditional conference telephony to high-end videoconferencing systems: use professional audio and videoconferencing for your remote meetings, private or in group. A direct approach for an efficient organisation of your meetings. And eco-friendly to boot.

- **Analogue and IP conference phones**
- **Cameras, speakers and microphones for PC applications**
- **H.323 and SIP videoconferencing systems**
- **Infrastructure (Multipoint, Gatekeepers, Software clients, ...)**

“Time is money. Efficient remote meetings, private or in group.”





## Congress and voice systems

PLAY installs analogue and digital congress or conferencing systems for council chambers, boardrooms, congress halls and parliaments. So that everyone - wherever they are sitting - is able to hear and follow the speeches.

- **Wired or wireless**
- **Vote (parliamentary or multiple choice)**
- **Translation (multi-channels)**

“To write well, express yourself like the common people, but think like a wise man.” - Aristotle



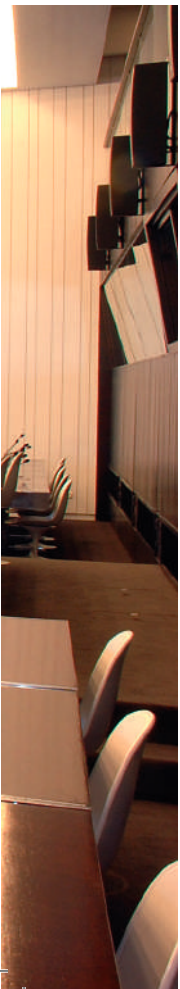





## Streaming video, Video on demand & IPTV

Boost the strength of an event through personal live streaming. IP-video systems no longer hold any secrets for PLAY: live streaming video content, cataloguing and on demand searches of video material and distribution of television channels over your own IP-network.

- **Streaming video**
- **Webcasting**
- **E-learning**
- **IPTV**
- **Unicast, multicast and multi-window**







Genuine valuation for your work is expressed in **a single moment**. From professionally equipped conference rooms to an efficient seminar, behind every audio-visual total concept you find a team of impassioned engineers. Familiar with state-of-the-art AV techniques, we attach great importance to follow-up and service. Such as flexible leasing or rental formulas.

PLAY dimensions light, sound and projections **to your and your customers' amazement.**

## Connectivity & Signal distribution

Behind a crystal clear sound or razor sharp image, engineers design reliable systems to switch, distribute and adapt all AV signals. PLAY aspires to an excellent transfer of audio and video signals. Specialised in innovative and qualitative systems for wireless meetings.

- **(Matrix) switchers for audio and video**
- **Twisted Pair and Fibre transmitter/receivers**
- **Video Processors**
- **Audio D.S.P.**
- **Wireless presenting**

“From source to carrier,  
crystal-clear quality.”



## Control & Automation

Automation and control systems ensure an intuitive operation of all your equipment. From simple projector or display operation to controlling the lighting, dimming, access checks, HVAC,...

- **Simple push-button panels**
- **Professional touchscreens**
- **Tablet control**

“Intuitive control of all your devices.”





## Installation & Maintenance

PLAY's team of specialised technicians is spread all over the country. Trained professionals install all your AV installations expertly. And guarantee end-to-end availability of your installation.

- **After-sales service**
- **Flexible service contracts**
- **Service Level Agreements**

“Quality, creativity and cleanliness:  
your installation gets that little bit  
extra.”



# Engineering

Meet impassioned technicians for your audio-visual total concept. Audio, video and IT engineers design simple systems as well as the most complex installations.

- **Sound and lighting studies**
- **Design of (complex) audio and video systems**
- **Lighting plans (podium techniques)**
- **Design of mechanics and customisation**

“Professional and technical advice for simple and complex AV installations.”











**FREDERIK IMBO** at **PLAY Academy**,  
'Talking enthusiastically in front of a group'

“The impact of our communication is 55% determined by our body language.”

## Sharing knowledge

PLAY Academy organises instructive seminars about AV techniques and personal skills. You are introduced to interesting speakers and original views in communication and technique. With knowledge and expertise you can continue to make the difference in a rapidly evolving audio-visual landscape. It is an invisible strength under your belt to make your mark.

**Surf to [playbiz.be](http://playbiz.be) and discover the full programme.**

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- Vesalius College
- Vivaqua
- Flemish Parliament
- Flemish government
- VUB
- Vyncke
- Walloon Parliament
- White Rabbit
- Willy Naessens

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